

Consumer & Life Studies
Creative Clothing II
Unit 3: Careers and Consumerism

Essential Understandings	<ul style="list-style-type: none"> ▪ Fashion designers have a major influence on fashion trends. ▪ The consumer must understand his/her personal needs. ▪ Consumers should be informed about advertising and marketing in order to make wise decisions.
Essential Questions	<ul style="list-style-type: none"> ▪ Who are some well known fashion designers and what are their major contributions to fashion? ▪ What are the clothing needs for one's lifestyle? ▪ What is the difference between needs and wants? ▪ How can one inventory a wardrobe? ▪ How do advertisements get attention and what information do they provide? ▪ Where can one find the clothes needed and comparative shop? ▪ How does one evaluate the quality of clothing construction?
Essential Knowledge	<ul style="list-style-type: none"> ▪ Fashion designers are known for specific designs that become famous. ▪ Lifestyle dictates clothing needs. ▪ Clothing needs and wants should be distinguished in order to manage financial resources. ▪ Organizing one's wardrobe involves on-going evaluation and decisions about repairs, revisions, and recycling. ▪ Advertisements create powerful messages that appeal to emotions. ▪ Advertisements target certain audiences and may provide useful information. ▪ Clothing is available through a variety of sources with distinguishing advantages and disadvantages. ▪ Comparative shopping offers wise management of resources. ▪ Quality characteristics vary greatly in clothing construction.
Vocabulary	<ul style="list-style-type: none"> ▪ <u>Terms:</u> <ul style="list-style-type: none"> ○ fashion designer, haute couture, repair, revise, recycle, wants, needs, image advertisement, informational advertisement, outlets, catalog, boutique, thrift shop, department store, workmanship
Essential Skills	<ul style="list-style-type: none"> ▪ Describe the contributions of one fashion designer that made him/her famous. ▪ Identify one's lifestyle and differentiated between clothing needs and wants. ▪ Evaluate one's personal wardrobe in order to manage it through revisions, repairs, and recycling. ▪ Analyze the messages and values of clothing ads. ▪ Distinguish the advantages and disadvantages among the variety of clothing venues. ▪ Recognize the characteristics of quality construction in clothing.

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Related Maine Learning Results	<p><u>Career and Education Development</u> B. Learning About and Exploring Education and Career and Life Roles B2.Skills for Individual/Personal Success in the 21st Century Students evaluate strategies to improve skills that lead to lifelong learning and success in the classroom, and the achievement of schoolwork, work and career, and personal life goals. a. Literacy skills b. Numeracy c. Critical thinking skills</p>
Sample Lessons And Activities	<ul style="list-style-type: none"> ▪ Worksheets: <ul style="list-style-type: none"> ○ More About a Famous Designer ○ Clothing Needs and Wants ○ Analyzing Advertising ○ Cost Comparison ○ Test for Quality
Sample Classroom Assessment Methods	<ul style="list-style-type: none"> ▪ Completed Textiles Booklet
Sample Resources	<ul style="list-style-type: none"> ▪ <u>Publications:</u> <ul style="list-style-type: none"> ○ <u>Clothing, Fabrics, Construction</u> - Glencoe