

Consumer & Life Studies: Grades 9-12
Creative Clothing I
Unit 9: Careers in Fashion Design and Retailing

<p align="center">Essential Understandings</p>	<ul style="list-style-type: none"> ▪ There's a difference between fashion design and clothing production. ▪ Fashion design, manufacturing and retailing offer many related job opportunities. ▪ Math skills are an essential element of most retailing careers and personal budgeting.
<p align="center">Essential Questions</p>	<ul style="list-style-type: none"> ▪ What are some careers in fabric and apparel design? ▪ What are some careers in the textiles manufacturing industry? ▪ What are some careers in clothing retail? ▪ How does math apply to clothing retail? ▪ How can a consumer stay within a budget when purchasing items for a clothing project?
<p align="center">Essential Knowledge</p>	<ul style="list-style-type: none"> ▪ The textiles industry is responsible for the manufacture of fibers, yarns and fabrics from which clothing is made. ▪ Design careers may include designers and stylists for both fabric and apparel. ▪ Clothing production offers a variety of jobs in research and development, manufacturing and apparel production, market research and analysis.
<p align="center">Vocabulary</p>	<ul style="list-style-type: none"> ▪ <u>Terms:</u> <ul style="list-style-type: none"> ○ textiles industry, forecasting services, knock-offs, designers, stylists, display designer, advertising director, fashion director, graphic artist, salesperson, buyer, alteration specialist
<p align="center">Essential Skills</p>	<ul style="list-style-type: none"> ▪ Identify jobs involved in the entire textiles and fashion industry. ▪ Recognize how math applies to clothing retail. ▪ Apply math skills to specific problem scenarios.
<p align="center">Related Maine Learning Results</p>	<p><u>Career and Education Development</u> B. Learning About and Exploring Education and Career Life Roles B2. Skills for individual and personal success in the 21st century Students evaluate strategies to improve skills that lead to lifelong learning and success in the classroom, and the achievement of school work, work and career, and personal life goals.</p> <ol style="list-style-type: none"> a. Critical thinking skills b. Interpersonal skills c. Literacy skills d. Numeracy e. Other academic skills and knowledge
<p align="center">Sample Lessons And Activities</p>	<ul style="list-style-type: none"> ▪ Worksheets for the Creative Clothing booklet that include: <ul style="list-style-type: none"> ○ research about how apparel is produced ○ match terms and definitions ○ practical math problems concerning retail sales and personal consumer scenarios

Consumer & Life Studies: Grades 9-12
Creative Clothing I
Unit 9: Careers in Fashion Design and Retailing

Sample Classroom Assessment Methods	<ul style="list-style-type: none">▪ Completed worksheets▪ Exam
Sample Resources	<ul style="list-style-type: none">▪ <u>Publications:</u><ul style="list-style-type: none">○ <u>Clothing, Fabrics, Construction</u> - Glencoe▪ <u>Videos:</u><ul style="list-style-type: none">○ <u>A Stitch in Time, The Long and Short of It</u>. MPI Video