

**Visual and Performing Arts**  
**Digital Art**  
**Unit 3: Aesthetics and Criticism**

<b>Essential Understandings</b>	<ul style="list-style-type: none"> <li>The critique process is used to evaluate and interpret meaning and analyze an artist’s intent.</li> </ul>
<b>Essential Questions</b>	<ul style="list-style-type: none"> <li>What is digital art?</li> <li>What media and technique choices have the artist used to communicate an idea?</li> <li>How can digital art work be interpreted and viewed?</li> </ul>
<b>Essential Knowledge</b>	<ul style="list-style-type: none"> <li>The meaning of digital art differs based on the point of view of the artist, art critic, or viewer.</li> <li>People can critique and analyze art to gain an understanding of interpretation and meaning.</li> </ul>
<b>Vocabulary</b>	<ul style="list-style-type: none"> <li>Terms: aesthetics, criticism, interpret, beauty, analyze, judge, point of view</li> </ul>
<b>Essential Skills</b>	<ul style="list-style-type: none"> <li>Critique verbally, and in writing, individual and peers digital art works.</li> <li>Describe the difference between analysis and personal point of view.</li> <li>Critique works of famous artists using a formal analysis of art.</li> </ul>
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**Maine Learning  
Results**

- A. Disciplinary Literacy
  - A2. Elements of Art and Principles of Design
    - Students evaluate all the features of composition.
    - a. Evaluate Elements of Art: color, form, line, shape, space, texture, and value.
    - b. Evaluate Principles of Design including balance, contrast, emphasis, movement, pattern, rhythm, and unity.
- B. Creation, Performance, and Expression
  - B4. Exhibition
    - Students select, prepare, and help with exhibiting their works in the classroom, school, or other community location, and articulate an artistic justification for their selection.
- D. Aesthetics and Criticism
  - D1. Aesthetics and Criticism - Students analyze and evaluate art
    - a. Describe, analyze, interpret, and evaluate art forms by applying grade span appropriate arts concepts, vocabulary, skills, and processes as referenced in Standard A: Disciplinary Literacy.
    - b. Analyze and evaluate varied interpretations of works of art using evidence from observations and a variety of print and / or non-print sources.
    - c. Demonstrate an understanding of the difference between a personal opinion and an informed judgment.
    - d. Research and explain how art and artists reflect and shape their time and culture.

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<p align="center"><b>Sample Lessons And Activities</b></p>	<ul style="list-style-type: none"> <li>. Compare and contrast works of art from digital artists with student work created in the same style.</li> <li>. Critique the work of a peer providing insight into the meaning and use of technique.</li> <li>. Select portfolio works for inclusion in the school art show and justify the basis of selections.</li> </ul>
<p align="center"><b>Sample Classroom Assessment Methods</b></p>	<ul style="list-style-type: none"> <li>. Rubric for the critique process: Describe, Analyze, Interpret, Judge</li> <li>. Rubric for a written self assessment or artists statement</li> </ul>
<p align="center"><b>Sample Resources</b></p>	<ul style="list-style-type: none"> <li>• Online museums and websites of important contemporary digital media artists, art reproductions of the elements of art and principles of design.</li> <li>• <i>Art News</i> publication, gallery reviews</li> </ul>