

ELECTRONIC PRESENCE POLICY

The Brunswick School Department maintains an official electronic presence (e.g., website, or other electronic means) to provide general information about our school system as well as information about educational programs, extracurricular activities, school events, and student and staff achievements. This electronic presence is intended to support the educational mission of the schools, to enhance the curriculum and learning opportunities for students and staff, and to provide valuable information to the larger community about our schools. The electronic presence does not create, nor is it intended to create a public or limited public forum.

The Board recognizes that the schools must establish reasonable controls to protect the privacy of students and staff, to ensure that the electronic presence is in compliance with applicable laws, and to ensure that it meets the highest educational and quality standards. The Superintendent shall be responsible for overseeing the implementation of this policy and the accompanying guidelines, and for advising the Board of the need for any future revisions to the policy. The Superintendent may develop additional administrative regulations governing the day-to-day management and operations of the School Department's electronic presence, consistent with Board policy. The Superintendent may delegate specific responsibilities to the Technology Supervisor and School Administrators, as he/she deems appropriate.

Legal References: 20 U.S.C. § 1232g; 34 C.F.R. Part 99
20-A M.R.S.A. § 6001
17 U.S.C. § 101 et seq.
P.L. 106-554

Cross Reference: IJND-R - Web Publishing Guidelines
IJNDB - Student Computer and Internet Use
GCSA - Employee Computer and Internet Use

Adopted: 1/9/02
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