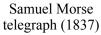
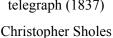
Inventors/Inventions

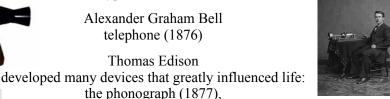






typewriter (1867)

Alexander Graham Bell



a long-lasting, practical electric light bulb (1879), and the motion picture camera (1891)

> George Eastman camera (1885)

Guglielmo Marconi (1895) radio

> Wright Brothers airplane (1903)

Henry Ford Model T (1908) assembly line/mass production

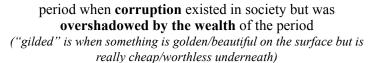






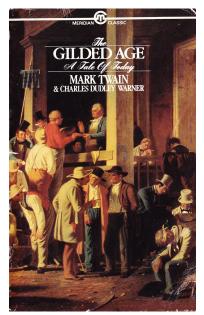


The Gilded Age



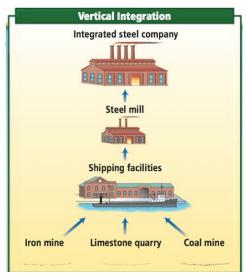
term comes from an 1873 book written about the time period by Mark Twain and Charles Dudley Warner

entitled The Gilded Age





Consolidations

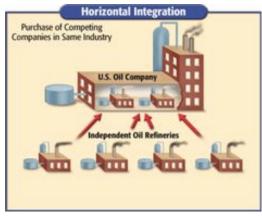


vertical integration one business entity controls

or owns all stages of production and distribution of goods



(Carnegie Steel)



horizontal integration

the merger of two or more companies producing the same product



(Rockefeller: Standard Oil)

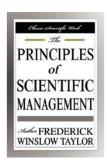
Interlocking Directorate

exists when boards of directors have some members in common, making the corporations concerned more or less under the same control



Taylorism: "Scientific Management"







Frederick Taylor was an engineer/management consultant

broke the production process into parts measured time required for each task

observed and measured every movement of individual workers
this required a large numbers of supervisors and clerks
this also generated sharp opposition from workers (stressful and oppressive)
1880s: he reduced # of workers shoveling coal at Bethlehem Steel Works from
500 to 140 without loss of production