

I. 2-Sided Test of Significance for Proportions -- Example #1 "Benford's law and fraud"

When the accounting firm AJL and Associates audits a company's financial records for fraud, they often use a test based on Benford's law. Benford's law states that the distribution of first digits in many real-life sources of data is not uniform. In fact, when there is no fraud, about 30.1% of the numbers in financial records begin with the digit 1. However, if the proportion of first digits that are 1 is significantly different from 0.301 in a random sample of records, AJL and Associates does a much more thorough investigation of the company. Suppose that a random sample of 300 expenses from a company's financial records results in only 68 expenses that begin with the digit 1. Should AJL and Associates do a more thorough investigation of this company?

- Parameter of Interest
- Level of Significance
- Choice of Test
- Null Hypothesis
- Alternative Hypothesis
- Conditions of Test

$$\begin{aligned} P &= \text{TRUE PROPORTION OF EXPENSES THAT BEGIN} \\ &\quad \text{WITH 1} \\ \alpha &= .05 \\ \text{1 SAMPLE Z TEST FOR PROPORTIONS} \\ H_0 &: p = 0.301 \\ H_A &: p \neq 0.301 \text{ (IS IT } \neq \text{ DIFFERENT FROM } 0.301\text{)} \end{aligned}$$

Random sample stated ✓

INDEPENDENT: 10% CONDITION $n = 300 \leq \frac{1}{10}$ (all records)

$$\text{NORMAL: } n p_0 \rightarrow 300(0.301) = 90.3 \geq 10 \checkmark$$

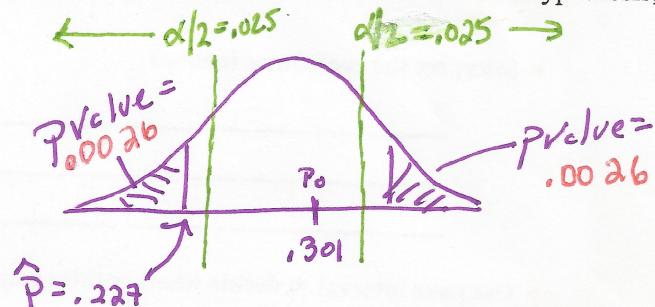
$$n(1-p_0) \rightarrow 300(0.699) = 209.7 \geq 10 \checkmark$$

- Sampling Distribution (Sketch of the sampling distribution of the sample statistic under the null hypothesis, indicating the mean)

$$n = 300$$

$$\hat{P} = \frac{68}{300} = 0.227$$

$$p_0 = 0.301$$



- Test Statistic (clearly show calculation)

$$\text{FORMULA: } Z = \frac{\hat{P} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} \quad \text{FIND: } Z = \frac{0.227 - 0.301}{\sqrt{\frac{(0.301)(0.699)}{300}}} = -2.79$$

- P-value (Use correct probability notation.)

$$\text{PValue} = P(Z \leq -2.79) * 2 = 2(0.0026) = .0052$$

- Conclusions (in context)

SINCE THE PVALUE (.0052) IS LESS THAN $\alpha = .05$, WE REJECT H_0 . THERE IS CONVINCING EVIDENCE THAT THE PROPORTION OF EXPENSES THAT HAVE THE FIRST DIGIT OF 1 IS NOT .301.

CALC:
1 PROP Z TEST
$Z = -2.81$
Pvalue =
0.0050

THEREFORE AJL SHOULD BE DO MORE INVESTIGATION OF THIS COMPANY'S RECORDS FOR FRAUD.

This is a review from CH8,

II. Confidence Interval for Proportions -- Example #1 "Benford's law and fraud(continued)"

Find and interpret an appropriate confidence interval for the true proportion of expenses that begin with the digit 1 for the company in the previous alternate example. Use your interval from (a) to decide whether this company should be investigated for fraud.

- Parameter of Interest p = the true proportion of expenses that begin with the digit 1

- Confidence Level: $T_{OH} \alpha = 0.05 \rightarrow CL = 1 - \alpha = 95\%$

- Choice of Test: 1 SAMPLE Z INTERVAL FOR PROPORTIONS

- Conditions of Test

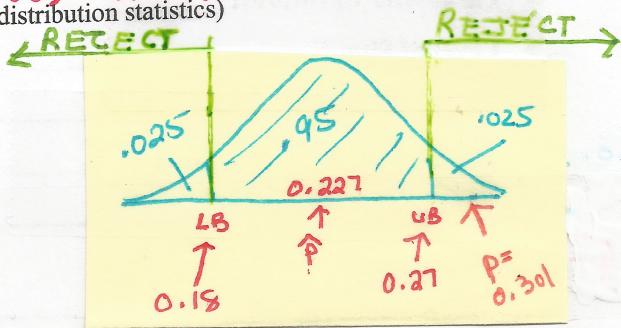
Random AND INDEPENDENT - SAME AS TOH

→ NORMAL:

$$n\hat{p} \rightarrow (.227)(300) = 68 > 10$$

Samp dist for \hat{p} $n(1-\hat{p}) \rightarrow (.773)(300) = 232 > 10$

- Sampling Distribution (Sketch graph and provide sampling distribution statistics)



$$n = 300$$

$$\hat{p} = \frac{68}{300} = 0.227$$

$$CL = .95 \rightarrow Z^* = \pm 1.96$$

- Confidence Interval (clearly show calculation)

$$\hat{p} \pm Z^* \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

$$\hat{p} \pm 1.96 \sqrt{\frac{(0.227)(0.773)}{300}}$$

$$\hat{p} \pm 1.96 (.0242)$$

$$\hat{p} \pm 0.047$$

$$[0.180, 0.274]$$

CALC:
1-PROPZINT
[0.179, 0.274]

- Interpret the confidence interval

WE ARE 95% CONFIDENT THE TRUE PROPORTION OF EXPENSES AT THIS COMPANY BEGINS WITH THE DIGIT 1 IS BETWEEN 0.180 AND 0.274.

- Use your interval to decide whether this company should be investigated for fraud.

SINCE 0.301 DOES NOT FALL IN OUR 95% CONFIDENCE INTERVAL [0.180, 0.274], WE HAVE SUFFICIENT EVIDENCE TO REJECT H_0 AT $\alpha = 0.05$.

* NOTE: 0.301 IS NOT A PLASIBLE POPULATION Parameter

$H_0: p = 0.301$

- Compare the differences between doing a 2-tail TOH versus a CI

$$CL = 1 - \alpha$$

① NOTICE IN THIS EXAMPLE A 2-TAIL TOH AND CI GAVE US THE ^{same} DECISION

② A TWO TAIL TOH AND CI GIVE THE SAME DECISION

③ A CI GIVES US MORE INFORMATION SINCE IT PROVIDES ALL THE PLASIBLE VALUES FOR THE POPULATION PARAMETER.

Parameter of Interest	$P = \text{true proportion of restaurant workers who say WORK STRESS HAS A NEGATIVE IMPACT}$		
Choice of Test	1 Sample Z test for proportions		
Level of Significance	$\alpha = 0.05$		
Null Hypothesis	English: $H_0: P = 0.75 \leftarrow \text{NATIONAL SURVEY Results}$ Symbols:		
Alternative Hypothesis	English: $H_a: P \neq 0.75 \leftarrow \text{DOES THE CHAIN DIFFER FROM NAT'L}$ Symbols:		
Conditions of Test	Random sample of 100 employees IND. - 10% Condition $n = 100 \leq \frac{1}{10}(\text{all emps in chain})$ NORMAL: $.75(100) = 75 \geq 10 \checkmark$ $.25(100) = 25 \geq 10 \checkmark$ $\underline{P_0 = 0.75}$		
Sampling Distribution	Sketch of the sampling distribution of the sample statistic under the null hypothesis, indicating the mean: $n = 100$ $P_0 = 0.75$ $\hat{P} = \frac{68}{100} = 0.68$		
Test Statistic	Formula: $Z = \frac{\hat{P} - P}{\sqrt{\frac{P(1-P)}{n}}}$	Plug-ins & Value: $Z = \frac{0.68 - 0.75}{\sqrt{\frac{0.75(0.25)}{100}}} = -1.62$	CALC $5: 1 \text{ PROPTTEST}$ $Z = -1.62$
P-value	Use correct probability notation. $P\text{Value} = 2 * P(Z \leq -1.62) = .053 * 2 = .106$		
Meaning of the P-value	ASSUMING THE TRUE PROPORTION OF EMPLOYEE WHO SAY WORK STRESS HAS A NEGATIVE IMPACT ON THEM IS 0.75, THERE IS A 0.106 PROBABILITY OF GETTING		
	<input type="checkbox"/> Reject null hypothesis <input checked="" type="checkbox"/> Fail to reject null hypothesis	A SAMPLE PROPORTION OF 0.68 OR FURTHER AWAY, PURELY BY CHANCE	
Conclusions	English: SINCE THE PVALUE (0.106) IS GREATER THAN $\alpha = 0.05$, WE FAIL TO REJECT H_0 . WE DO NOT HAVE CONVINCING EVIDENCE TO SAY EMPLOYEES AT THIS RESTAURANT DIFFERS FROM THE NATIONAL AVERAGE FOR NEGATIVE IMPACT OF WORK STRESS		

IV. CYU – page 558 – 2-sided Test (complete on template)

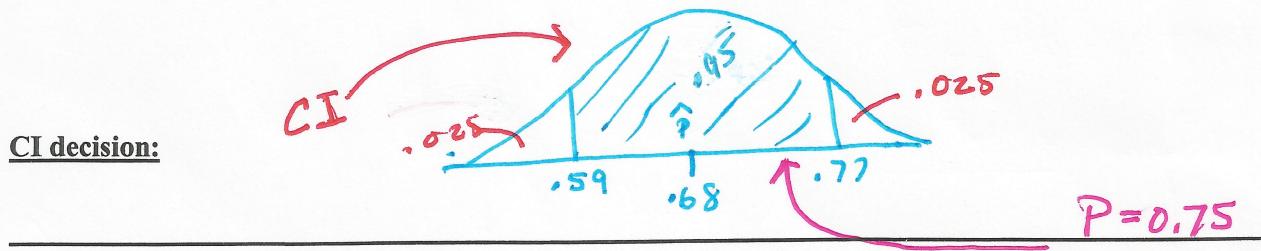
V. CYU – page 561 – Using computer output for CI to compare to 2-tail TOH on pg 558

THIS COMPUTER OUTPUT IS FOR THE RESTAURANT STRESS.
COMPLETE ABOVE IN SECTION IV.

Interpret CI:

95% CI [0.589, 0.771]

WE ARE 95% CONFIDENT THE INTERVAL
0.589 TO 0.771 CAPTURE THE TRUE PROPORTION
OF RESTAURANT WORKERS WHO SAY STRESS
HAS A NEGATIVE IMPACT ON THEIR WORK

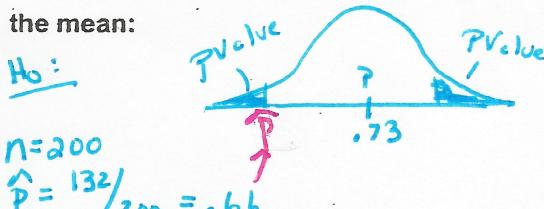
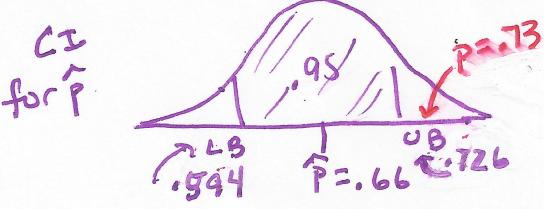


SINCE THE CONFIDENCE INTERVAL [.59, .77]
INCLUDES OUR POPULATION PARAMETER (0.75)
OUR DECISION WOULD BE THE SAME
"FAIL TO REJECT H_0 "

The CI gives more information. It gives all
the plausible values for a population parameter.

VI. Page 563 #50 (2-tail TOH), #52 (versus CI) - complete on template

COMPARE 2-TAIL TESTS VS CI's (pg 563-4)

#50 ToH	#52 CI	
Parameter of Interest	$p = \text{true proportion of 1st year college students who believe it's important to be financially well off}$	
Choice of Test	1 Sample Z-test for Proportions	1 Sample Z-interval for proportions
Level of Significance	$\alpha = 0.05$ $\longrightarrow CL = .95 (1 - \alpha)$	
Null Hypothesis	$H_0: p = .73$	Same
Alternative Hypothesis	$H_a: p \neq .73$	Same
Conditions of Test	Random Sample stated INDEPENDENT: 200 $\stackrel{?}{\sim} 10$ (1st yr students) <u>Normal:</u> $200(.73) = 146 > 10\sqrt{n}$ $P_0 = .73$ $200(.27) = 54 < 10\sqrt{n}$	Random - same as ToH INDEPENDENT - Same as ToH <u>Normal:</u> $200(.66) = 132 > 10\sqrt{n}$ $\hat{p} = .66$ $200(.34) = 68 < 10\sqrt{n}$
Sampling Distribution	Sketch of the sampling distribution of the sample statistic under the null hypothesis, indicating the mean:  $H_0: p = .73$ $n = 200$ $\hat{p} = 132/200 = .66$	 $.66 \pm 1.96 \sqrt{\frac{(.66)(.34)}{200}}$ $.66 \pm 0.066$ $[.594, .726]$
CALCULATIONS	$Z = \frac{.66 - .73}{\sqrt{(.73)(.27)}} = -2.23$	
P-value	$p\text{-value} = 2 * P(Z \leq -2.23) = 0.026$	
Conclusions	<p>Since the p-value (.026) is less than $\alpha = 0.05$, we reject H_0. We have convincing evidence that students at this college thinking being well off differs from the national average.</p>	<p>We are 95% confident the true proportion for this population parameter is between .594 and .726. Since the population parameter (.73) falls outside the confidence interval, we reject H_0.</p>