## Section 8.1 Confidence Intervals: The Basics

Key Learning - We are making a big transition!
-In the past, we assumed we knew the true value of a population parameter and then asked questions about the distribution of the statistic used to estimate the parameter.
-NOW we no longer pretend to know the true value of the population parameter. We start with the more realistic situation where we know only the value of the statistic and use this to estimate the value of the population parameter.

## Point Estimator and Point Estimate:

Problem: In each of the following settings, determine the point estimator you would use and calculate the value of the point estimate.
(a) The makers of a new golf ball want to estimate the median distance the new balls will travel when hit by a mechanical driver. They select a random sample of 10 balls and measure the distance each ball travels after being hit by the mechanical driver. Here are the distances (in yards):

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285
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(b) The golf ball manufacturer would also like to investigate the variability of the distance travelled by the golf balls by estimating the interquartile range.
[C] The math department wants to know what proportion of its students own a graphing calculator, so they take a random sample of 100 students and find that 28 own a graphing calculator.

## Definition:

- A point estimator is a statistic that provides an estimate of a population parameter.
-The value of that statistic from a sample is called a point estimate.
-The ideal point estimate will have no bias and low variability.

Problem: In each of the following settings, determine the point estimator you would use and calculate the value of the point estimate.
a) The makers of a new golf ball want to estimate the median distance the new balls will travel when hit by a mechanical driver. They select a random sample of 10 balls and measure the distance each ball travels after being hit by the mechanical driver. Here are the distances (in yards):

| 285 | 286 | 284 | 285 | 282 | 284 | 287 | 290 | 288 | 285 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(b) The golf ball manufacturer would also like to investigate the variability of the distance travelled by the golf balls by estimating the interquartile range.
(C) The math department wants to know what proportion of its students own a graphing calculator, so they take a random sample of 100 students and find that 28 own a graphing calculator.

## Solution:

(a) Use the sample median as a point estimator for the true median. The sample median is 285 yards.
(b) Use the sample IQR as a point estimator for the true IQR. The sample IQR is $287-284=3$ yards.
(c) Use the sample proportion $\hat{p}$ as a point estimator for the true proportion $p$. The sample proportion is $\hat{p}=0.28$.

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## ■ INTRODUCTION:"The Idea of a Confidence Interval"

- We want to estimate a "mystery mean $\mu$," was from a population with a Normal distribution and $\sigma=20$.
- We take an SRS of $n=16$ and calculated the sample mean=240.79.

First, to estimate the Mystery Mean $\mu$, we can use $\bar{x}=240.79$ as a point estimate. We don't expect $\mu$ to be exactly $=\bar{x}$ so we need to say how accurate we think our estimate is.

- The Mystery Mean followed a normal distribution $\mathrm{N}(240.79,5)$.

- Remember the "68-95-99.7 Rule"
- It tells us that in 95\% of all samples, $\bar{x}$ will be within 10 (2SD) of $\mu$.
- Therefore, the interval
from $\bar{x}-10$ to $\bar{X}+10$
will "capture" $\mu$ in about $95 \%$ of all samples.

CONCLUSION in CONTEXT: If we estimate that $\mu$ lies somewhere in the interval 230.79 to 250.79, we'd be calculating an interval using a method that captures the true $\mu$ in about $95 \%$ of all possible samples of this size.

## - ACTIVITY The Confidence Interval applet

- MATERIALS: Computer with Internet connection and display capability

The Confidence Interval applet at the book's Web site will quickly generate many confidence intervals. In this Activity, you will use the applet to investigate the idea of a confidence level.

1. Go to www.whfreeman.com/tps4e and launch the applet. The default setting for the confidence level is $95 \%$. Change this to $90 \%$.
2. Click "Sample" to choose an SRS and dis-
 play the resulting confidence interval. Did the interval capture the population mean $\mu$ (what the applet calls a "hit")? Do this a total of 10 times. How many of the intervals captured the population mean $\mu$ ?
3. Reset the applet. Click "Sample 50" to choose 50 SRSs and display the confidence intervals based on those samples. How many captured the parameter $\mu$ ? Keep clicking "Sample 50 " and observe the value of "Percent hit." What do you notice?

## Interpreting Confidence Levels and Intervals:

- Here is a sampling distribution for a sample mean.
- 25 samples of the same size were taken
- We choose a $95 \%$ confidence level.
- Then find a 95\% confidence interval for each of the sample means.
- How many confidence intervals miss the true population mean ( $\mu$ )?



## Interpreting Confidence Levels and intervals:

- ACTIVITY The Confidence Interval applet

MATERIALS: Computer with Internet connection and display capability
In this Activity, you will use the applet to explore the relationship between the confidence level and the confidence interval.

1. Go to www.whfreeman.com/tps4e and launch the applet. Set the confidence level at 95\% and click "Sample 50."
2. Change the confidence level to $99 \%$. What happens to the length of the confidence intervals? To the "Percent hit"?
3. Now change the confidence level to $90 \%$. What happens to the length of the confidence intervals? To the "Percent hit"?
4. Finally, change the confidence level to $80 \%$. What happens to the length of the confidence intervals? To the "Percent hit"?

Notice, the confidence interval gets larger when the confidence level increases:


## Interpreting Confidence Levels and intervals:

## AP Exam Common Error:

## Use these correctly!

Confidence level: To say that we are $95 \%$ confident is shorthand for " $95 \%$ of all possible samples of a given size from this population will result in an interval that captures the unknown parameter."
Confidence interval: To interpret a C\% confidence interval for an unknown parameter, say, "We are C\% confident that the interval from to $\qquad$ captures the actual value of the [population parameter in context]."

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TPS4e: page 476
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## SOLUTIONS

CHECK YOUR UNDERSTANDING (PAGE 476)

1. CONFIDENCE INTERVAL: We are $95 \%$ confident that the interval from 2.84 to 7.55 captures the true standard deviation of the fat content of Brand $X$ hot dogs.
2. CONFIDENCE LEVEL: In $95 \%$ of all possible samples of 10 Brand $X$ hot dogs, the resulting confidence interval would capture the true standard deviation.
3. FALSE: The probability is either 1 (if the interval contains the true standard deviation) or O(if it does not).

## Confidence Intervals: The Basics Summary

$\checkmark$ To estimate an unknown population parameter, start with a statistic that provides a reasonable guess. The chosen statistic is a point estimator for the parameter. The specific value of the point estimator that we use gives a point estimate for the parameter.
$\checkmark$ A confidence interval uses sample data to estimate an unknown population parameter with an indication of how precise the estimate is and of how confident we are that the result is correct.
$\checkmark$ Any confidence interval has two parts: an interval computed from the data and a confidence level C . The interval has the form

$$
\text { estimate } \pm \text { margin of error }{ }^{\text {" }}
$$

黄 The margin of error tells how close the estimate tends to be to the unknown parameter in repeated random sampling.
$\checkmark$ When calculating a confidence interval, it is common to use the form

$$
\text { statistic } \pm \text { (critical value) • (standard deviation of statistic) }
$$

$\checkmark$ The critical value depends on (1) the confidence level and (2) the sampling distribution of the statistic.

## Confidence Intervals: The Basics Summary

$\checkmark$ The confidence level C is the success rate of the method that produces the interval. If you use 95\% confidence intervals often, in the long run 95\% of your intervals will contain the true parameter value. You don't know whether a $95 \%$ confidence interval calculated from a particular set of data actually captures the true parameter value.
$>$ We usually choose a confidence level of $90 \%$ or higher because we want to be quite sure of our conclusions.
$>$ The most common confidence level is $95 \%$.
$\checkmark$ For Normal distributions, we have used the "68-95-99.7."
$>$ Now we want the exact critical value and we could use Table A or the following calculator command: DISTRIB invNorm(C,0,1). But draw a picture first.
$>$ The critical value for the $90 \% \mathrm{CL}$ is
> Lower Bound: invNorm(.05,0,1)=-1.645
$>$ Upper Bound: invNorm $(.05,0,1)=+1.645$


What are the critical values for $95 \%$ $\qquad$ and 99\%

## Confidence Intervals: The Basics Summary

$\checkmark$ Other things being equal, the margin of error of a confidence interval gets smaller as the confidence level $C$ decreases and/or the sample size $n$ increases.
$>$ The margin of error for a confidence interval includes only chance variation, not other sources of error like nonresponse and undercoverage.

Before calculating a confidence interval for $\mu$ or $p$ there are 3 important conditions to check:

- RANDOM: The data should come from a well-designed random sample or randomized experiment.
- INDEPENDENT: Individual observations are independent. When sampling without replacement, the sample size $n$ should be no more than $10 \%$ of the population size $N$ (the $10 \%$ condition) to use our formula for the standard deviation of the statistic
- NORMAL: The sampling distribution of the statistic is approximately Normal.
- Normal For Means: The sampling distribution is exactly Normal if the population distribution is Normal. When the population distribution is not Normal, then the central limit theorem tells us the sampling distribution will be approximately Normal if $n$ is sufficiently large ( $n \geq 30$ ).
- Normal For Proportions: We can use the Normal approximation to the sampling distribution as long as $n p \geq 10$ and $n(1-p) \geq 10$.

