
89. Right versus left The design of controls and instru...... ments affects how easily people can use them. A - student project investigated this effect by asking 25 right-handed students to turn a knob (with their right hands) that moved an indicator. There were two identical instruments, one with a right-hand thread (the knob turns clockwise) and the other with a left-hand thread (the knob must be turned counterclockwise). Each of the 25 students used both instruments in a random order. The following table gives the times in seconds each subject took to move the indicator a fixed distance: ${ }^{30}$


NOTE: You would get the some Conclusion if you did Right-Left. You would just change $H_{A}$. $\begin{array}{ll}H_{0} \mu_{d}=0 & t=-2.904 \\ H_{A} \mu_{d}<0 & P=.0039\end{array}$
TRY THis: $H_{0} \cdot \mu_{d}=0 \quad H_{A}: \mu_{d} \neq 0$ $t=-2.904 \quad p=.0078 \quad$ STiLL REJECT

| Subject | Right thread | Left thread |
| :---: | :---: | :---: |
| 20 | 89 | 93 |
| 21 | 78 | 76 |
| 22 | 100 | 116 |
| 23 | 89 | 78 |
| 24 | 85 | 101 |
| 25 | 88 | 123 |

(a) Explain why it was important to randomly assign the order in which each subject used the two knobs.

$$
\text { (answer here } \downarrow \text { ) }
$$

It is am portant to randomly
Assign so that $w$ e augrace out ANY EFFECT $D U \varepsilon$ tu DOING THE Activity Better the second time

NO MATTER WHICH KNOB IS
USED SECOND.
94. Significance and sample size A study with 5000 subjects reported a result that was statistically significant at the $5 \%$ level. Explain why this result might not be particularly large or important.
\#'s 94-97 answer here
The study may have rejected Ho, But with such a large sample size, such a rejection might occur even if the actual Differs only Slichtly From the HyPothe sized value. For example, the difference Between $\mu=10$ AND $\mu=10.5$ might have no Practical importance.
95. Sampling shoppers A marketing consultant observes 50 consecutive shoppers at a supermarket, recording how much each shopper spends in the store. Explain why it would not be wise to use these data to carry out a significance test about the mean - amount spent by all shoppers at this supermarket.

Remember! The only
WAY TO SHOW CAUSE AND

Any number of Things CoULD Go WRUNG WITH A CONVENIENCE SAMPLE.

DEPENDING ON THE TINE OF DAY OR
The DAY of TH ع $W \varepsilon \varepsilon$, CERTAIN TYPES OF SHOPPERS WOULD De EFFECT is with A WعLL-DESicNen, WOULA Nat BE pRESENT.
W\&LL -CONTROU\&D EXPGRIM\&NT! 3 COMPONENTS (1) Rondimization (2) COntrol (3) REPLICATIUN
96. Ages of presidents Joe is writing a report on the backgrounds of American presidents. He looks up the ages of all the presidents when they entered office. Because Joe took a statistics course, he uses these numbers to perform a significance test about the mean age of all U.S. presidents. Explain why this makes no sense.

We have in formation about the who. le population ot interest.
97. Do you have ESP? A researcher looking for evidence of extrasensory perception (ESP) tests 500 subjects. Four of these subjects do significantly better $(P<0.01)$ than random guessing. $50^{\circ}$
(a) Is it proper to conclude that these four people have ESP? Explain your answer.
(b) What should the researcher now do to test whether any of these four subjects have ESP?
(a) No we'expect about 5 of the 500 subjects. who dun't h eve Esp to do better then randomly Guessing just by chance.
(b) The researcher should repeat the procedure on these 4 to see if they again per form well

Test of Significance Template

| Parameter of <br> Interest |
| :--- |$M_{d}=$| actual mean difference (left-right) io r the time it |
| ---: |
| takes to turn the knob with Left thread and right thread |


| Interest | $d$ takes to torn the knob with |
| :--- | :--- |
| $\begin{array}{l}\text { Choice of } \\ \text { Testa }\end{array}$ | PA,R\&D T-Test for $\mu$ |


(1) G 15 unknown (tinference) (2) This is A RANDOMIZとD Experiment.

Conditions of
Test

